

HASIN AHMED

RESEARCH//
DESIGN//
DATA//

SKILLS

Adobe Creative Cloud
Photoshop, Lightroom
Illustrator, InDesign

Survey Design
Qualtrics, Survey Monkey

Data Analysis
Excel, SPSS, SAS
Tableau, R, Python
SQL, ArcGIS, CartoDB

Web & Analytics
HTML, CSS, JavaScript
Google Analytics, Mixpanel

E-Newsletter
Mailchimp, Constant Contact

CMS
Wordpress, Drupal, Joomla

CRM
Salesforce

LANGUAGES




English, Bengali, Hindi
Urdu, Spanish (Intermediate)

EDUCATION

BBA - International Marketing
Pace University, New York
2010 - 2014

MA - International Affairs
The New School, New York
2014 - 2016


CONTACT

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(347) 651-2442 

PROFILE

Data & Analytics professional with a multidisciplinary academic background

- 4+ years of survey design and e-marketing experience
- 6+ years of graphic design experience
- 2+ years of computer programming experience

View full employment history on 

EXPERIENCE

Center for Student Success, The New School
Data Analyst/October 2014 - Present/New York, NY

- Design alumni outcomes surveys via Qualtrics
- Conduct analysis of university-wide post graduation survey data
- Create various infographics for internal and external stakeholders
- Consult various on-campus departments regarding survey design & data analysis

OnDeck
Marketing Attribution/October 2014 - February 2015/New York, NY

- Analyze and match loan data to direct marketing campaigns
- Run SQL queries to join and match data points
- Search various loan data from salesforce
- Analyze web analytics using Mixpanel

The Center for Community Action and Research at Pace University
Student Outreach Coordinator/January 2011 - May 2014/New York, NY

- Manage a bi-weekly e-newsletter of a list of 4,000 subscribers.
- Organize and supervise on/off campus volunteer service events
- Facilitate various in-class presentations
- Create online surveys using Qualtrics

Yunus Centre (Global Secretariat of 2006 Nobel Peace Laureate Dr. Yunus)
Social Business Intern/May 2014 - July 2014/Dhaka, Bangladesh

- Manage the database for international guests
- Assist Yunus Centre with the annual Social Business Day Conference
- Create promotional materials and presentations for the conference
- Serve as visit coordinator for delegates from Germany, Sweden, Mexico, and Thailand